

OVERVIEW

Albert Einstein rightly said it "Creativity is intelligence having fun".

Are you passionate about creativity and want to unlock your imaginative mind? Is it your dream to be an industry recognized digital media practitioner? If the answer is yes, then this programme is for you! Mark your way with a reputed Malaysian University.

Come and join us now and let's create a drive for the Digital and Interactive Media industry. The programme expands students' creative potential through the combination of theory and practical work in new media. Students will be taught the conceptual development and production of media content, equipping them with the skills and knowledge required to produce graphic design and interactive solutions. Students will also acquire the necessary skills to communicate ideas over different media.

DURATION

3 Years FULL TIME

ENTRY REQUIREMENTS

3 credits at SC level or GCE 'O' Level

CAREER & PROGRESSION OPPORTUNITIES

Audio-Visual Editor, Digital Media Designer, Technology Specialist Concept Artist, 3D Modeller, 2D and 3D Animator, Visual Designer , Web Designer, Multimedia Designer, Interactive Experience Designer | Developer, Animation Producers, Game & Web Application Developer

AWARDING BODY

University Malaysia of Computer Science and Engineering.

COURSE CONTENT

YEAR 1

History of Arts
Introduction to Arts and Design
Introduction to Drawing Introduction to Visual Studies
Introduction to Creative Thinking
Introduction to Computing Cognitive Process &
Problem Solving
Problem Solving and Programming Object-Oriented
Programming Fundamentals
Introduction to Audio Design
Introduction to 2D and 3D Animation
Cyberpreneurship
Issues in the Mauritian Economy

YEAR 2

Introduction to Human-Computer Interaction
Database Management Systems
Web Applications Development
Introduction to Digital Media Technologies
Introduction to 3D Graphics and Animation
Introduction to Digital Video
Introduction to Digital Compositing
Introduction to Motion Graphics Digital Design and Pre-Print
Workflow
Effective Communication – Workplace and Persuasive
Presentation
Fundamentals for Creative Professionals Co-Curriculum
Elective 1

YEAR 3

Animation and Visual Effects Automation 3D Animation Production Elective 2 Final Year Project Practical Training

Foreign Language - Optional

Want to know more about this course? Call us **460 07 05**Mail us **contact@poly.ac.mu**Visit us **www.poly.ac.mu**